

Jessica Dionne Graphic Designer

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WHY ME? **Creative • Motivated • Effective**

I began as a print designer with a love for branding. Since becoming a professional in the design world, I have been able to learn and adapt as my rolls have required me to take on new tasks and find creative solutions.

I excel working in a community setting where I can share ideas, and be inspired by and learn from others. I know that my experience in the field would make me a great addition to your team, and I look forward to the opportunity to collaborate with like-minded people.

EDUCATION Class of 2007
The Art Institute of Boston at Lesley University
Boston, Massachusetts
B.F.A. in Graphic Design

WORK EXPERIENCE 2015 . Present
Cresa Boston
Boston, Massachusetts
Senior Designer

Cresa is a global commercial real estate advisory company. I am a team member the Boston branch, which has its own internal marketing department for branch-specific marketing needs. I have been responsible for all print, digital and web design projects. Cresa is a fast-paced culture, requiring quick turnaround for finished projects, while still ensuring top quality standards and brand adherence. I work side by side with brokers, customizing their collateral so that it best suits their needs for prospective clients.

Job Highlights & Responsibilities include:

- Customized print & digital collateral
- Event/party/trade show signage
- Email marketing design & development
- Print & digital project management
- Brand development/collateral
- Time sensitive projects
- Photo editing & retouching
- Custom mapping
- Digital media design (website/landing page/ads)
- RFP responses
- Team collaboration/self-management
- Content management
- Unique approach to each project
- Brand adherence & improvement
- Customized promo items
- New collateral
- Update & maintain design library

2007 . 2015
Brunello, Inc.
Boston, Massachusetts
Senior Designer / Office Manager

Brunello opened its doors in 2006 as a small Design/Web Development company that has grown and established itself in the industry. I completed an internship in early 2007, leading to a full-time position.

Job Highlights & Responsibilities include:

- Print & web project management
- Brand development/collateral
- Logo design
- Annual report design
- Time sensitive projects
- Photo editing & retouching
- Sitemap & wireframe production
- Client & customer service skills
- Digital media design (website/landing page/ads)
- RFP responses, project quotes
- Team collaboration/self-management
- Mood board development
- Management of employee documents
- Content management
- CMS client training
- Packaging design

2008 . Present
Freelance Designer
Boston, Massachusetts

Projects include:

Clothing boutique branding, logo, ads
Product/art photography and photo editing/retouching
Transit advertising, logo design
Wedding systems including invitation, menu, program and signage

TECHNICAL Photoshop, Illustrator, InDesign, Acrobat, iWork, Microsoft Office, Digital Camera, MAC, PC
Basecamp and Assembla for project management and time tracking
Basic HTML, Content management systems, including Drupal, WordPress, WebBack, Sitecore